

Dordrecht-Dordrecht Twinning Fundraising

As part of the Dordrecht-Dordrecht Twinning, projects that require funding are presented to the Dordrecht-Dordrecht Foundation. As the Foundation has no capital of its own it is necessary to seek funding in the Netherlands. This is no easy task; this document is to inform our partners in South Africa what steps are taken by the Foundation regarding projects that need funding.

Step 1. Project Description. First of all, we need a compact (1 or 2 pages max) but complete project description in order to judge if the project can and will be picked up by the Foundation. This is a.o. measured by: Goal of the project, Counterpart in South-Africa, Scale of the Project (in terms of finance and beneficiaries), Sustainability and, very important, a solid Cost-Estimate. Based on this the Foundation will decide if this particular project can and will be picked up by the Foundation or not. If picked up, Step 2.

Step 2. Plan of Action Foundation. The Foundation then has to make a Plan of Action. Create a timetable, make an inventory of Funds in Netherlands where applications can be done to find funding, plan and organize fundraisers in Dordrecht (NL). As stated, finding funds in The Netherlands is no easy task. There are small and big Funds where applications can be made, but all of the funds will at best co-finance projects for no more than 30-60 percent of the project total. It is not possible to combine contributions from the Big Funds, since they work together. What remains is 25-50% of the project total that has to be funded by (small) fundraisers organized by the Dordrecht Foundation. It is the latter that take up a lot of time and effort so the Foundation will carefully weigh if it is up to this task, and what the chances of success are. If changes are good, Step 3 follows.

Step 3. Project Proposal. For the benefit of Fundraising, a proper project-proposal is needed. This will be a document with a complete project description including: background information, project goal(s), target group and beneficiaries, step-by-step realization (time and actions), Ownership and responsibilities, Sustainability, Project Partners, Cost-Estimation. The Dordrecht-Dordrecht Foundation can provide a project format in order to write this project proposal.

Step 4. Fundraising. The Foundation then starts the Fundraising in the Netherlands. This will take probably one, and at the most two (!) years.

Step 5. Realization. The Counterpart in South-Africa will be transferred the funds and carry out the project realization. This will be carefully monitored by the Dordrecht-Dordrecht Foundation.

Step 6. Evaluation. When finished, the whole process will be evaluated. Furthermore, a detailed description of Realization, including a well-documented budget justification is needed. This is the responsibility of the Counterpart in South-Africa.